FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: F00042117 **Type of Permit:** FILMING **Release Date:** 07/20/2011

Production Company	BULLPEN INTEGRATED MARKETING, LLC
Insured Company Name	BULLPEN INTEGRATED MARKETING, LLC
Contact Phone No. 1	860-645-7655
Contact Phone No. 2	
Fax	
Address	16130 VENTURA BLVD, STE 400 ENCINO, California 91436
Production Title	MATTEL
Type of Production	Commercial - Standard

Producer	Matt Harrison
Director	Lester Perkins
1st AD	Matt Harrison
Production Manager	Matt Harrison
FilmL.A. Coordinator	Naomi Kajiyama
Location Manager	Rod Weiner
Primary Phone	Mobile - 415-606-1146
Secondary Phone	Office - 860-645-7655
Location Assistant	n/a n/a
Primary Phone	Office - 860-645-7655
Secondary Phone	

Fees

Posting 300	$138.00
Posting 600	$276.00
Notification Charge	$340.00
FILMLA FILM APPLICATION FEE	$625.00
LA CITY FIRE SAFETY OFFICER	$1,024.00
LA CITY FIRE DEPARTMENT SPOT CHECK SURCHARGE	$85.00

Total Permit Fee $2,488.00

Number of Locations 2

NOT A PERMIT

Permit #F00042117

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Summary Information — Location

Location 1 of 2

Permit Number	F00042117	**Location Manager**	Rod Weiner
Production Company	BULLPEN INTEGRATED MARKETING, ...	Primary Phone	Mobile - 415-606-1146
Insured Company	BULLPEN INTEGRATED MARKETING, ...	Secondary Phone	Office - 860-645-7655
Production Title	MATTEL		

Location Address 4510 Larkwood Ave, Los Angeles, CA, 91364

Location Type Private Residence

Film Dates 7/21/2011 - 7/21/2011 07:00 - 22:00 1 day

Open or Closed to the Public Closed

Generic Conditions
No cast or crew parking on area streets
No interference with merchant activity
No interference with vehicular or pedestrian traffic

Please see attached document Bullpen.Mattel.42117.AL.pdf

Equipment on Location

Type	Quantity
5 or 10 ton trucks	4
Cast/Crew vehicles	40
Cube Trucks	4
Generator	1
Motor Homes	2
Stakebed Trucks	2
Vans	4

Personnel on Location

Type	Quantity
Cast	5
Crew	35
LA City UFSO assigned	27669

Filming Activities Interior and exterior dialogue;

Jurisdiction **Political:** Los Angeles City - Council District 03 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Thomas Guide **Page:** 559 **Grid:**

Approvals LOS ANGELES POLICE DEPARTMENT — Melissa Hernandez
LOS ANGELES CITY FIRE DEPARTMENT - FILM UNIT — Vincent Owens

Parking
Base Camp Location Type : Filming Location
Crew Parking Location Type : Other Location
23381 Mulholland Dr, undefined County, CA, 91364

Posting "No Parking" signs S/S Larkwood Av., Deseret Dr - Bryce St

Approximate Footage 0 - 300 **Log Number** 19111

Date(s) 7/21/2011 to 7/21/2011 **Time(s)** 07:00 to 22:00

Posting "No Parking" signs E/S Deseret Dr., Mulholland Dr - Cumorah Crest Dr

Approximate Footage 301 - 600 **Log Number** 19111

Date(s) 7/21/2011 to 7/21/2011 **Time(s)** 07:00 to 22:00

NOT A PERMIT

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Summary Information

Location

Permit Number F00042117
Production Company BULLPEN INTEGRATED MARKETING, ...
Insured Company BULLPEN INTEGRATED MARKETING, ...
Production Title MATTEL

Location Manager Rod Weiner
Primary Phone Mobile - 415-606-1146
Secondary Phone Office - 860-645-7655

Location Address 214 N Ridgewood Pl, Los Angeles, CA, 90004

Location Type Private Residence

Film Dates 7/22/2011 - 7/22/2011 07:00 - 22:00 1 day

Open or Closed to the Public Closed

Generic Conditions
No cast or crew parking on area streets
No interference with merchant activity
No interference with vehicular or pedestrian traffic

Equipment on Location

Type	Quantity
5 or 10 ton trucks	4
Cast/Crew vehicles	40
Cube Trucks	4
Generator	1
Motor Homes	2
Stakebed Trucks	2
Vans	4

Personnel on Location

Type	Quantity
Cast	5
Crew	35

Filming Activities Interior and exterior dialogue;

Jurisdiction **Political:** Los Angeles City - Council District 04 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Thomas Guide **Page:** 593 **Grid:**

Approvals LOS ANGELES POLICE DEPARTMENT Melissa Hernandez

Coordinator Note Partial additional notification fee due for revised dates on 7/19

Parking **Base Camp** Location Type : Filming Location **Crew Parking** Location Type : Other Location 124 N Western Ave, Los Angeles, CA, 90004

Posting "No Parking" signs E/S N Ridgewood Pl., Council St - Beverly Blvd

Approximate Footage 301 - 600 **Log Number** 19155

Date(s) 7/22/2011 to 7/22/2011 **Time(s)** 07:00 to 22:00

Posting "No Parking" signs S/S Council St., N Ridgewood Pl - N Wilton Pl

Approximate Footage 0 - 300 **Log Number** 19155

Date(s) 7/22/2011 to 7/22/2011 **Time(s)** 07:00 to 22:00

NO PERMIT

Appointment of Pacific Production Services
As Authorized Agent and Representative

I certify that I am a representative of BULLPEN ("Principal") and am authorized to enter into binding contractual agreements on its behalf. I further certify that I am authorized by Principal to appoint other representatives and agents for Principal and to give such representatives and agents authority to enter into and bind Principal to agreements relating to the issuance of and compliance with location film (e.g. theatrical, television, commercial and other motion. picture filming) and still photographic permits, including the permits themselves and any riders to such permits. Acting on behalf of Principal in my capacity as its authorized representative, I appoint Pacific Production Services and it employees and agents ("PPS") as Principal's authorized representatives and agents to apply for location film (e.g. theatrical, television, commercial and other motion. picture filming) and still photographic permits on behalf of Principal through FilmLA, Inc. for any city, county or through any other jurisdictions where FilmLA, Inc. operates, to negotiate, discuss, accept, modify, agree to and bind Principal to the terms and conditions of such permits (including all restrictions and/or community guidelines applicable to any such permit); and to execute such permits on behalf of Principal. Principal understands, acknowledges and agrees that it (and/or its insurer) remains responsible and liable for all obligations imposed by or incidental to any permit or rider issued to Principal signed by any employee or agent of (including any coordinator, runner or messenger used by) PPS. Principal further agrees to comply with the terms and conditions of any such permits and hereby appoints PPS as an authorized representative to facilitate compliance with such terms and conditions following issuance of any such permits and to enter into agreements for Principal with respect thereto. Any person, agency, entity, or organization (including FilmLA, Inc. and any city, county or other jurisdictions where FilmLA, Inc. operates) may rely upon this appointment and need not obtain further authorization for any act described herein. An original or faxed copy of this appointment shall be sufficient, and may be treated as an original for your purposes. The appointment may be revoked by Principal at any time in writing delivered to FilmLA, Inc., but in any case shall expire one (1) year from the date of execution set forth below.

I declare under penalty of perjury under the laws of the State of California that I am authorized to appoint PPS as agent for Principal, and based upon that authority I hereby appoint PPS as Principal's agent as set forth herein.

Date: 7-14-11

Representative's Signature

Rod Weiner

Representative's Name (Please Print)

Loc. Manager

Representative's Title (Please Print)

BULLPEN

Name of Principal (i.e. company name)
(Please Print)

336 Ridgewood Rd

Hartford, CT

06107

Principal's Mailing Address (Please Print)

Principal's Phone Number (Please Print)

Pacific Production Services
Eric Nichols, President